



National Hispanic Medical Association



21st *Annual Conference*

“Trabajando Juntos: Integrated Care for Hispanics”

Gaylord National Harbor Hotel
National Harbor, MD

May 4-7, 2017

Partners

National Hispanic Health Foundation | New York Academy of Medicine | Centene Inc. | Amedco



National Hispanic Medical Association

WHO IS NHMA?

Established in 1994 in Washington, DC, the National Hispanic Medical Association (NHMA) is a non-profit association representing the interests of 50,000 licensed Hispanic physicians in the United States. NHMA is dedicated to empowering Hispanic physicians to be leaders who will help eliminate health disparities and improve the health of Hispanics.

WHO SHOULD ATTEND?

Hispanic health care professionals, industry representatives, and policymakers are as well as anyone interested in improving Hispanic health. NHMA brings together partners from the public and private sectors and experts from across the nation to share their multi-disciplinary experiences in improving health care delivery for Hispanic populations at its Annual Conference.

CONFERENCE OBJECTIVES:

1. Describe how health care innovations are influencing health care reform's access to care, quality, and population health strategies.
2. Review patient-engaged and health services research that focuses on knowledge and policy strategies that show promise of eliminating health disparities.
3. Explain new treatment modalities and strategies to educate Hispanic patients with diabetes, cancer, obesity, cardiovascular disease, depression, sarcopenia, Alzheimer's disease, HIV/AIDS, Hepatitis-C, and aging in order to decrease morbidity and mortality in their medical practices or in their organization.
4. Identify cultural competence, literacy, and language services programs for medical education and health care delivery.
5. Describe how leadership skills can be used to improve the health of Hispanic patients in public health, health care organizations and corporations.

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Amedco, National Hispanic Medical Association (NHMA) and New York Academy of Medicine (NYAM). Amedco is accredited by the ACCME to provide continuing medical education for physicians.

CREDIT DESIGNATION STATEMENT

Amedco designates this live activity for a maximum of 13.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NHMA CONTACT INFORMATION

For Registration and more: www.NHMAMD.org, For questions: conference@nhmamd.org or (202) 628-5895. 1920 L Street NW, Suite 725, Washington, DC 20036

SPONSORSHIP OPPORTUNITIES

Please contact Jeanne Ponsa, jeanneponsa@sbcglobal.net or Elena Rios, MD, erios@nhmamd.org.

21st Annual Conference

“Trabajando Juntos: Integrated Healthcare for Hispanics”

Gaylord National Harbor Hotel, Maryland | May 4-7, 2017

Agenda

THURSDAY, MAY 4, 2017

- 9:00am – 4:00pm **NHMA Board of Directors Meeting** (closed)
- 8:30am - 4:00pm **NHMA Medical Faculty Development Course** – for Junior Faculty, Residents and Fellows with interest in biomedical or health services research academic track *-Invitational only*
Sponsored by the National Institute of Diabetes and Digestive and Kidney Diseases, NIH
- 3:00pm – 5:00pm **Registration Opens**
- 5:30pm – 7:30pm **Opening Reception**
Sponsored by Pharmaceutical Research Manufacturers of America (PhRMA) - Non-CME
Welcome: Sam Arce, MD, NHMA Board Chairman;
Mark Diaz, MD, NHHF Board Chairman;
Elena Rios, MD, MSPH, FACP, NHMA and NHHF President & CEO;
Vanessa Salcedo, MD, Council of Young Physicians Chairman;
Minerva Romero-Arenas, MD, NHMA Council of Residents Chairman;
Eric Molina, LMSA President and Guests;
Speaker: Michael Ybarra, MD, Deputy Vice President at PhRMA

FRIDAY, MAY 5, 2017

- 7:30am – 7:30pm **Registration and Health Career Advancement Exhibit Hall and NHMA Hispanic Health Research/Community Service Posters** – *Continental Breakfast*
- 7:30am – 9:00am **Breakfast Symposium: Sarcopenia and Malnutrition Among Hispanic Patients**
Non-CME - Sponsored by Abbott Nutrition
Speakers - TBN
- 8:30am – 9:15am **Capitol Hill Visits – Orientation – Effective Congressional Meetings and NHMA Policy Agenda**
- 9:15am – 11:30am **Capitol Hill Visits and Debriefing for Meeting Leaders**
- 11:00am – 1:00pm **LUNCH and Health Career Advancement Exhibit Hall, NHMA Hispanic Health Research/Community Service Posters**
- 1:00pm – 3:30pm **Opening Plenary: Federal Leadership for Healthcare** - CME
Welcoming Remarks, Updates on NHMA:
Elena Rios, MD, MSPH, FACP, President & CEO, NHMA and Moderator
Federal Initiatives Impacting Hispanic Health - *invited*
Acting Secretary, U.S. Department of Health and Human Services
Acting Administrator, Centers for Medicare and Medicaid Services
Healthcare Industry CEO Roundtable - *invited*
Trevor Fetter, MBA, CEO, Tenet Healthcare
Bernard Tyson, MBA, CEO, Kaiser Permanente
Richard Cordova, FACHE, Former CEO, Los Angeles Children’s Hospital
Immigrants and Health Care
Angel Padilla, MA, Health Policy Analyst, National Immigration Law Center, Washington, DC
- 3:30pm – 5:00pm **WORKSHOPS A**
- A1. CLINICAL PRACTICE: Business Strategies for Successful Practice** - CME
Transition to Value Based Payments
Carlos Cuevas, Senior Policy Advisor to NYS Medicaid Director
New York State Department of Health, East Greenbush, NY
Innovations in Billing
Jeffrey N. Hausfeld MD, MBA, FACS, Managing Director, FMS Financial Solutions,
Chairman and Founder -The Society of Physician Entrepreneurs

Innovations in Credit Card Processing

Brian Morabito – Principal, PCI Payment Solutions

Financial Planning

Sherrie Van Koevering, Northwestern Mutual

A2. MEDICAL EDUCATION: Interprofessional Training of Medical Students/Residents – CME

K. Michael Welch, MB, ChB, FRCP, President and CEO,
Rosalind Franklin University of Medicine and Science, North Chicago, IL
Adela Valdez, MD, Associate Dean of Student Affairs,
University of Texas Rio Grande Valley Medical School, Harlingen, TX
Javier Sevilla-Martir, MD, Professor of Family Medicine, Assistant Dean for Diversity,
Indiana University School of Medicine, Indianapolis, IN

A3.RESEARCH – Cardiovascular Disease Research and Latinos – CME

Latinos and Cardiovascular Risk Factors

Gregory Talavera, MD, MPH, Professor of Public Health, Division of Health Promotion & Behavioral Sciences, Graduate School of Public Health, San Diego State University

Management of Cardiovascular Disease among Latino Patients

Speaker TBN

Update on Research on Hypertension and Latinos

Speaker TBN

A4.POLICY – U.S. – Mexico Border Health Issues

Moderator: Alan Ross, MD

Access to Healthcare and Outcomes Along the U.S. – Mexico Border

Isabel Latz, MPhil, PhD Candidate, Interdisciplinary Health Sciences,
University of Texas at El Paso, El Paso, TX

Children's Border Health Priorities

Bert Johansson, MD, PhD, Pediatric Critical Care, El Paso Children's Hospital,
University of Texas Tech, El Paso, TX

Unaccompanied Children and Border Detention Center Care Report

Julie M. Linton, MD, FAAP, Assistant Professor of Pediatrics, Wake Forest School of Medicine
Marshal Griffin, MD, FAAP, Clinical Professor, UT Rio Grande Valley School of Medicine
Co-Chairpersons, Immigrant Health Special Interest Group, American Academy of Pediatrics

5:00pm - 6:30pm **NHMA Stakeholder Group Meetings – Non-CME**

Plan for 2016: Strengthening programs, regional presence, partners, membership

Clinical Practice Physicians

Academic Practice Physicians

NHMA Council of Young Physicians and Council of Residents

Facilitators: Vanessa Salcedo, MD and Minerva Arenas Romero, MD

Latino Medical Student Association

Facilitator: Eric Molina, LMSA President and Medical Student, Baylor College of Medicine

Hispanic Employee Organization, U.S. Department of Health and Human Services

Facilitator: Duilio Correa, MPA, MA, President, HHS Hispanic Employee Organization

6:30pm – 8:00pm **Global Health Reception – non-CME – Health Career Advancement Exhibit Hall**
Name, Ambassador from Mexico – invited

8:00pm – 9:30pm **Dinner: ADHD in Latino Adults – non-CME**

Sponsored by Shire – RSVP Required – open to all conference participants

Moderator: Norman Atkins, Jr., MBA, PhD, Global Product Medical Lead,
Global Medical Affairs, Shire

Speaker: Tintera Mathews, Global Product Medical Lead, Global Medical Affairs, Shire

8:00pm – 9:30pm **Dinner: Integrated Care for the Cancer Patient – CME**

Sponsored by Cancer Treatment Centers of America® – RSVP Required – physicians caring for cancer patients invited only

Ricardo Alvarez, MD, MSc – invited, Director of Cancer Research & Breast Medical Oncologist,
Cancer Treatment Centers of America at Southeastern Regional Medical Center, Newnan, GA

Maurie Markman, MD – invited, President of Medicine & Science,
Cancer Treatment Centers of America

SATURDAY, MAY 6, 2017

- 7:30am – 4:30pm **Health Career Advancement Exhibit Hall and NHMA Hispanic Health Research/Community Service Posters** - *Continental Breakfast*
- 8:00am – 9:20am **Breakfast Symposium: Stand Up to HIV: Prevention Strategies For Your Community** -*CME*
Supported by an educational grant from Gilead Sciences, Inc., Morehouse School of Medicine and Advancing Knowledge in Healthcare, in collaboration with Haymarket Medical Education
Moderator: Elena Rios, MD, MSPH, FACP, President & CEO, NHMA
Yvette Calderon, MD, MS - Invited, Professor of Clinical Emergency Medicine, Adult Urgent Care Director, Jacobi Medical Center, Bronx, NY
CAPT Kenneth L. Dominguez, MD, MPH (USPHS) - Invited, Medical Epidemiologist, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, Centers for Disease Control and Prevention (CDC)
- 8:00am – 9:20am **Policy Breakfast Symposium: Expanding Access to Health for Latinos** - *non-CME*
Sponsored by Pfizer Inc
Narrow Networks, Safety Net and Charity Care Policies
Essential Hospitals Speaker - TBN
HealthCare4All
Speaker from California Medicaid Program
Expanded Access to Latinos for Medicines
Robert Popovian, PharmD, MS, Sr. Director, US Government Relations, Pfizer Inc
- 9:30am – 11:00am **Plenary: National Trends to Improve Health Equity for Hispanics** - *CME*
Presidents Panel - *invited*
Fernando Stein, MD, President, American Academy of Pediatrics
Nitin Damle, MD, American College of Physicians
Andrew Gurman, MD, President, American Medical Association
John Meigs, MD, American Academy of Family Physicians
Ricard Allen Williams, MD, President, National Medical Association
Ron Shaw, MD, President, Association of American Indian Physicians
Ho Luong Tran, MD, MPH, President, National Council of Asian American Pacific Islander Physicians
- 11:00am – 12:00pm **Joint Health Career Advancement Exhibit Hall and NHMA Hispanic Health Research/Community Service Posters**
- 12:00pm – 1:30pm **Lunch Plenary:** - *CME*
Keynote Speaker: Donna Shalala, PhD, CEO, Clinton Foundation - *invited*
- 1:45pm – 3:15pm **WORKSHOPS B**
B1. CLINICAL PRACTICE: Protocols to Advance Health of Latino Patients - *CME*
Increasing Adult Immunization Rates
Judith Flores, MD, FAAP, Chairwoman-Elect, NHMA Board of Directors, Clinical Associate Professor, New York University School of Medicine, Chief of Ambulatory Care, North Brooklyn Health Network of the NYCHH, Brooklyn, NY
Advance Care Planning in Your Office
Lyla Coreoso-Thomas, MD, National Medical Director, Kindred at Home, Atlanta, GA
Community Health Worker Partnerships in Care Delivery
Hosseinali Shahidi, MD, MPH, FACEP, FAAAP, Chief Collaborating Physician, Rutgers Community Health Center, Rutgers, NJ
B2. MEDICAL EDUCATION: How to Increase Patient Engagement: Multi-Disciplinary Approach to Health Literacy - *CME*
Betty Perez-Rivera, MS, EdD, MCHES, Founding President and CEO, Institute of Education for the Care of Chronic Disease (IECCD)
Tiffany C. Rivera, MA, DHA, MCHES, Vice President, Health Education and Recruitment Institute of Education for the Care of Chronic Disease (IECCD)
B3. RESEARCH: Publishing for Medical Journals - *CME*
Editors from Medical Journal
B4. CLINICAL UPDATE: Diabetes and Renal Disease - *CME* - *Sponsored by DaVita HealthCare Partners*

Cultural Barriers, Insulin and Diabetes

Carlos Campos, MD, MPH, New Braunfels, TX

Chronic Renal Disease

German Hernandez, MD, Associate Professor, Paul Foster Medical School, Texas Tech University, El Paso, TX

B5. Be a Change Agent Beyond Clinical Practice - CME

Efrain Talamantes, MD, MBA, MSHPM

Associate Director, Center for Reducing Health Disparities, Associate Director, Internal Medicine Residency, University of California, Davis; Davis, CA

María Portela Martínez, MD, MPH, Medical Training and Geriatrics Branch Chief, Health Resources and Services Administration,

U.S. Department of Health and Human Services, Rockville, MD

3:15pm - 3:45pm

Health Career Advancement Exhibit Hall and Poster Sessions Awards

Book Signings: Luz Claudio, PhD, Tenured Professor of Environmental Medicine & Public Health, Chief of Division of International Health, Icahn School of Medicine at Mt. Sinai, NY, NY - How to Write and Publish a Scientific Paper: A Step by Step Guide

3:45pm - 5:15pm

WORKSHOPS C

C1. CLINICAL PRACTICE: Physician Burnout and Resilience - CME

Kenny Lin, MD, MPH, Associate Professor of Family Medicine, Director, Robert L. Phillips, Jr. Health Policy Fellowship, Associate Deputy Editor of the American Family Physician Journal, Blogger: Common Sense Family Doctor, Georgetown School of Medicine

Scott Kahan, MD, MPH, Director, National Center for Weight and Wellness

Medical Director, Strategies to Overcome and Prevent (STOP) Obesity Alliance, Chair, Clinical Committee, the Obesity Society, George Washington University Milken Institute of Public Health

Robin L. Marcus, PT, PhD, OCS, Chief Wellness Officer, Associate Professor of Physical Therapy, University of Utah Health Sciences

C2. MEDICAL EDUCATION: Curriculum to Improve Hispanic Health - CME

Implicit Bias

Charles Vega, MD, Associate Dean of Diversity & Inclusion

University of California Irvine School of Medicine, Santa Ana, CA

Increasing Hispanic Healthcare Workforce Through Collaboration between Academia and Community Health Services

Sylk Sotto-Santiago, MBA, MPS, EdD, Vice Chair of Faculty Affairs

Indiana University School of Medicine, Indianapolis, IN

Javier Sevilla- Martir, MD, Professor of Family Medicine, Assistant Dean for Diversity

Indiana University School of Medicine, Indianapolis, IN

Medical Spanish Curriculum & Evaluation: Can we standardize the approach?

Pilar Ortega, MD, Clinical Assistant Professor, University of Illinois Chicago, Chicago, IL

C3. RESEARCH and Mental Health And Terminal Care - CME

Interventions for Latino Family Caregivers of Cognitively Impaired Patients

Dolores Gallagher Thompson, Professor (Research) of Psychiatry and Behavioral Science (Public Mental Health and Population Sciences), Emerita, Stanford University

A Father's Perspective on End-of-Life Care

Robert Olvera, MD, Compassion & Choices, Denver, CO

Samuel Gandy, MD, PhD, Associate Director, The Mount Sinai Alzheimer's Disease Research Center, Professor, Neurology, Psychiatry, Icahn School of Medicine, New York, NY

C4. CLINICAL UPDATE: Opioids Management - CME

Opioid Addiction Epidemic

María García, MD, MPH, Associate Professor,

University of Massachusetts School of Medicine, Worcester, MA

Pain Treatment for Hispanic Patients - Invited

Emil Chiauzzi, PhD, VP Inflection Inc., Waltham, MA

Michelle Soto, MD, Chief of Medical Unit, START Treatment & Recovery Centers, Brooklyn, NY

C5. ADVOCACY: Federal Health Policy 2017

Health Care Reform

Speaker - Government Affairs Senior VP, American Health Insurance Plans - *Invited*

How to Educate and Advocate Your Congressman

Javier Martinez, Director, Federal Affairs, DaVita Health Care Partners

University Lobbyist - Johns Hopkins or GW - *Invited*

Call to Action on Health Care Policy

Ana Maria Lopez, MD, MPH, FACP - *Invited*

Director, Cancer Health Equity, Huntsman Cancer Institute, Associate Vice President, Health Equity and Inclusion, University of Utah School of Medicine

6:30pm - 7:30pm

Conference Reception

7:30pm - 11:30pm

Leadership Awards Gala & Dance - *CME* - *invited*

Sam Arce, MD, Chairman of the Board of Directors, NHMA

Elena Rios, MD, MSPH, FACP, President and CEO, NHMA

Keynote Speaker TBN

NHMA Hispanic Health Leadership Awards

Government - TBN

Corporate - Larry J. Merlo, President & CEO, CVS Health *Invited*

Academic - Alfredo Quinones Hinojosa, MD, Johns Hopkins School of Medicine *Invited*

Media - Jorge Ramos, UNIVISION / Maria Hinojosa, Futuro Media *Invited*

NHMA Fellow of the Year - TBA

Leaders: NHMA Regions, Presidents, State Hispanic Medical Societies, and National Hispanic Health Professional Associations, Outgoing NHMA, NHHF Board of Directors

SUNDAY, MAY 7, 2017

8:30am

Breakfast

8:45 - 11:00am

NHMA Leadership Institute - "Opportunities for Hispanic Health Professional Leadership" with the NHMA Council of Medical Societies, Hispanic Health Professional Leadership Network and conference participants

Jewel Mullen, MD, MPH, MPA, Acting Assistant Secretary for Health, Principal Deputy Assistant Secretary for Health, U.S. Department of Health and Human Services

Andre Arbelaez, President and CEO, HiTech, National Association of Corporate Directors

Additional Events

FRIDAY, MAY 5, 2017

3:30pm - 5:00pm

National Hispanic Health Foundation (NHHF) Board of Directors Meeting (Closed)

5:00pm - 6:30pm

NHHF Corporate Advisory Board Meeting (Closed)

7:30am - 1:00pm

Exhibits on Career Advancement

(for Physicians, Residents, Medical Students and Health Professionals)

6:30pm - 8:00pm

SATURDAY, MAY 6, 2017

7:30am - 4:30pm

Exhibits on Career Advancement

(for Physicians, Residents, Medical Students and Health Professionals)

1:30pm - 4:30pm

Medical School and Public Health School Recruitment Fair

Irene Blanco, MD, Associate Dean for Office of Diversity Enhancement,

Albert Einstein College of Medicine, Bronx, NY - *Invited*

Emma Ledesma, MA, UCLA PRIME Administrator,

David Geffen School of Medicine at University of California, Los Angeles, CA

Pemra E. Cetin, MBA, Assistant Dean for Student Affairs,

Virginia Commonwealth University, Richmond, VA

Norma I. Poll-Hunter, PhD, Senior Director, Human Capital Portfolio,

Diversity and Inclusion Office, Association of American Medical Colleges, Washington, DC

SUNDAY MAY 7, 2017

12:00pm - 3:00pm

Founders Circle for the new National Hispanic Pharmacist Association



1920 L Street NW
Suite 725
Washington, DC 20036

National Hispanic Medical Association

Supported by Educational Grants:

Abbott Nutrition
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